



Early Childhood
Australia
A voice for young children

2021 EARLY LEARNING MATTERS WEEK

26–30 JULY 2021

Early Learning Matters Week is back for another year! From 26 to 30 July, early childhood educators, parents, carers and community leaders around Australia will come together to raise awareness and understanding of the importance of early learning.

How you can get involved

1

PLAN: Visit www.earlylearningmatters.org.au to access resources and start planning activities like hosting a visit from your local Member of Parliament (MP) or other community leaders, and inviting your local newspaper or TV station to visit and hear about the importance of early learning from educators and families.

2

SHARE: Share a photo of early learning activities and experiences on social media. Only show the learning set-up—(don't include children's identifying features)—and post your picture to Instagram, Facebook or Twitter, tagging your local MP along with the hashtags [#EarlyLearningMatters](#) and [#EarlyLearningMattersWeek](#)

3

CELEBRATE: Celebrate your team of educators and teachers with morning tea, a thank-you card or an appreciation wall. Take team photos to post on Facebook, Instagram or Twitter, tagged with your local MP's page and hashtags [#EarlyLearningMatters](#) and [#EarlyLearningMattersWeek](#).

4

CREATE: Involve the children in your service in creating Early Learning Matters Week artwork such as signs or posters. Take a photo (only including children's hands or feet, or just the artwork) and post it to social media; don't forget to tag your local MP and include the hashtags, [#EarlyLearningMatters](#) and [#EarlyLearningMattersWeek](#)



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